LA MASSA

TOSCANA

Asiram

A UNIQUE AND CAPTIVATING MERLOT FROM THE CONCA D'ORO

"DEDICATED TO MY MOTHER MARISA"

Giampiero Motta

LA MASSA

TOSCANA

Asiram I.G.T. Toscana

Asiram is a tribute from Giampaolo Motta, founder of Tenuta La Massa, to his mother Marisa, whose name is mirrored to create this special Merlot. First produced in 2019, this wine embodies the essence of Merlot from plot no. 4, an 8,000-square-meter vineyard with a rare combination of clay and limestone soils. This unique terroir creates a distinctive balance of complexity, richness, and power.

Giampaolo describes Asiram as a truly one-of-a-kind Merlot, blending the best qualities of both clay and limestone soils.
The meticulous selection process combined with an innovative vinification technique, allows the wine to express a deep minerality and sharp focus.
With only 1,800 bottles produced in the 2019 vintage, Asiram is a rare gem that perfectly captures the essence of the Conca d'Oro in Panzano, making it a wine for collectors and Merlot lovers alike.

The wine is aged for 18-20 months in 50% new French oak barrels, allowing it to develop its full complexity and refinement.

Alcool in volume	14,5%
Total acidity	4,60 g/l
pH	3,74

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